

Appl. No. 09/675,997
Amdt. dated December 19, 2003
Reply to Office Action of October 22, 2003

AMENDMENTS TO THE CLAIMS

The listing of claims below replaces all prior versions, and listings, of claims:

- 1 1. (Cancelled)
- 1 2. (Cancelled)
- 1 3. (Previously Presented) A method of communications in a geographic
2 region having a plurality of fixed presentation devices that are located at respective fixed
3 positions, comprising:
4 determining a location of a user;
5 sending information to present to the user on one of the fixed presentation
6 devices in the proximity of the user based on the determined location; and
7 determining from a user profile information of interest to the user,
8 wherein sending the information comprises sending the determined
9 information.
- 1 4. (Previously Presented) The method of claim 3, wherein sending the
2 determined information comprises sending advertising information.
- 1 5. (Previously Presented) The method of claim 3, further comprising
2 updating the user profile based on actions of the user.
- 1 6. (Original) The method of claim 5, wherein updating the user profile
2 comprises updating based on retail purchasing actions of the user.
- 1 7. (Previously Presented) The method of claim 3, wherein determining the
2 location of the user comprises using information from a local tracking system within the
3 geographic region.

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1 8. (Previously Presented) The method of claim 3, wherein determining the
2 location of the user comprises determining the location within a facility.

1 9. (Previously Presented) The method of claim 3, wherein determining the
2 location is based on a location of a tracking device.

1 10. (Original) The method of claim 9, wherein determining the location is
2 based on communication of signals between the tracking device and a network of
3 antennas.

1 11. (Original) The method of claim 9, wherein sending the information
2 comprises sending information to present on a presentation device separate from the
3 tracking device.

1 12. (Cancelled)

1 13. (Previously Presented) The method of claim 3, further comprising:
2 determining a location of at least another user; and
3 determining one or more common interests of the users,
4 wherein sending the information comprises sending information based on
5 the one or more common interests.

1 14. (Previously Presented) The method of claim 3, further comprising
2 receiving data collected from one or more input devices of activities of the user.

1 15. (Original) The method of claim 14, wherein receiving the data comprises
2 receiving data collected from one or more input devices in the proximity of the user.

1 16. (Original) The method of claim 14, wherein receiving the data comprises
2 receiving data collected using one or more video cameras.

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1 17. (Previously Presented) The method of claim 16, further comprising storing
2 the received data collected by the one or more video cameras in a video album that is
3 accessible by the user.

1 18. (Previously Presented) A system for controlling communications in a
2 geographic region having a plurality of fixed presentation devices that are located at
3 respective fixed positions, comprising:
4 a controller adapted to retrieve information relating to a location of a user
5 and to communicate information to present on one of the fixed presentation devices in the
6 proximity of the user as determined by the location information.

1 19. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve a user profile associated with the user, the communicated information based on
3 the user profile.

1 20. (Previously Presented) The system of claim 19, wherein the information to
2 present on the one of the fixed presentation devices comprises advertising information
3 targeted to an interest of the user based on the user profile.

1 21. (Previously Presented) The system of claim 18, wherein the information to
2 present on the one of the fixed presentation devices comprises one of video data and
3 image data.

1 22. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve the location information from a location tracking system having a plurality of
3 antennas covering different areas.

1 23. (Original) The system of claim 22, wherein the location information is
2 based on communication between one or more of the antennas and a tracking device
3 carried by the user.

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1 24. (Cancelled)

1 25. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve location information of a plurality of users.

1 26. (Original) The system of claim 25, wherein the controller is adapted to
2 communicate information based on one or more common interests of the plurality of
3 users.

1 27. (Original) The system of claim 18, wherein the location information
2 identifies the location of the user in a facility selected from the group consisting of an
3 entertainment facility, a retail facility, a business facility, an educational facility, and a
4 governmental facility.

1 28. (Original) The system of claim 18, further comprising an interface adapted
2 to communicate over a network with a sub-system comprising the device.

1 29. (Previously Presented) An article comprising at least one storage medium
2 containing instructions that when executed cause a system to:
3 identify a location of a user within a predetermined geographic region; and
4 send information to one of plural fixed presentation devices located at
5 respective fixed locations in the geographic region, the one fixed presentation device
6 selected based on the location of the user.

1 30. (Previously Presented) The article of claim 29, wherein the instructions
2 when executed cause the system to send the information containing advertising
3 information.

1 31. (Original) The article of claim 29, wherein the instructions when executed
2 cause the system to send the information based on an interest of the user.

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1 32. (Original) The article of claim 31, wherein the instructions when executed
2 cause the system to further retrieve a user profile to determine the interest of the user.

1 33. (Original) The article of claim 32, wherein the instructions when executed
2 cause the system to update the user profile based on activities of the user.

1 34. (Original) The article of claim 33, wherein the instructions when executed
2 cause the system to update the user profile based on retail activities of the user.

1 35. (Original) The article of claim 29, wherein the instructions when executed
2 cause the system to further collect information identifying retail activities of the user.

1 36. (Original) The article of claim 35, wherein the retail activities comprise
2 visits to retail outlets and purchases of goods or services.

1 37. (Original) The article of claim 35, wherein the instructions when executed
2 cause the system to further communicate the collected information to a retail entity.

1 38. (Cancelled)

1 39. (Currently Amended) ~~The data signal of claim 38~~ A data signal embodied
2 in a carrier wave and containing instructions that when executed cause a system to:
3 identify a location of a user;
4 receive video data collected from one or more cameras in the proximity of
5 the user; and
6 store the video data in a video album,
7 wherein the instructions when executed cause the system to further store
8 the video data received from a plurality of the cameras as the user changes location.

1 40. (Cancelled)

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1 41. (Cancelled)

1 42. (Previously Presented) A system comprising:
2 a controller adapted to identify a location of a person and to receive video
3 images of at least one of the person and an environment in the proximity of the person,
4 the controller adapted to communicate the received video images to a
5 remote node; and
6 a sub-system to track the location of the person, the controller adapted to
7 receive video images from different ones of a plurality of video cameras based on where
8 the person is located;
9 the controller adapted to create a video album from the received video
10 images.